

Contract / Revision **19450** Flight Dates **06/15/10-06/21/10**

Original Date / Revision 06/14/10 / 06/16/10

Advertiser **JEFF GREENE FOR FLORID** Product

91/JEFF GREENE FOR SEN.

Agency **ABAR HUTTON MEDIA**

Agency Com 15%

Buying Contact

Billing Contact

**6190 GROVEDALE COURT
SUITE 200
ALEXANDRIA, VA 22310**
**6190 GROVEDALE COURT
SUITE 200
ALEXANDRIA, VA 22310**

Primary Account Executive
Andy Hauck

Sales Office DC

Sales Region National

Account Executive Order%
Andy Hauck 100%

Agency Ref

Order Sep 00:15:00

Estimate # **91**

Alt. Order # **09192292**

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POLITICAICIA

Product Codes PL1

Priority P-1

Advertiser Ref

Order Share 5% Market Value 76000

Competing Station	% of Order	Amount
WCLF	95%	72200
WEDU	%	0
WFLA	%	0
WFTS	%	0
WFTT	%	0
WHTR	%	0
WMOR	%	0
WTOG	%	0
WTSP	%	0
WTTA	%	0
WTVT	%	0
WUSF	%	0
WVEA	%	0
WXPX	%	0

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
June 2010	11	\$3,230.00	\$3,800.00	0.00
Totals	11	\$3,230.00	\$3,800.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
05/31/10	06/21/10	11	\$3,230.00	\$3,800.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals SpotsAmount	
E 1	7	06/15/10	06/18/10	ABC 7 News at Sunrise CM		6-7a	-TWTF--	:30	1	\$175.00	P-5	0.00	NM	1	\$175.00
ABC 7 News at Sunris															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		06/14/10	06/20/10	-TWTF--				1		\$175.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	7	06/14/10-06/20/10		ABC 7 News at Sunrise		6-7a	-TWThF----	:30		(\$175.00)		0.00	NM		
See MG 1.2															
[INGESTED AS :15 S/B :30]															
2	7	06/21/10-06/21/10		ABC 7 News at Sunrise		6-7a	M-----	:30		\$175.00		0.00	NM		
(M) MG for 1.1 06/15															
E 2	7	06/15/10	06/21/10	M-F GMA	CM	7-9a	MTWTF--	:30	2	\$250.00	P-4	0.00	NM	2	\$500.00
Good Morning America															
GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		06/15/10	06/21/10	MTWTF--				2		\$250.00		0.00			

Contract / Revision **19450** Flight Dates **06/15/10-06/21/10**

Hiatus Dates

Original Date / Revision 06/14/10/ 06/16/10

Order Sep 00:15:00

 Advertiser **JEFF GREENE FOR FLORII** Product **91/JEFF GREENE FOR SEN.** Estimate # **91**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	7	06/15/10	06/21/10	M-F GMA Good Morning America	CM	7-9a	MTWTF--	:30	2	\$250.00	P-4	0.00	NM	2	\$500.00
GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		06/15/10	06/21/10	MTWTF--	2		\$250.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	7	06/15/10-06/21/10		M-F GMA	7-9a		MTWThF----	:30	(\$250.00)	0.00	NM				
See MG 2.3															
[INGESTED AS :15 S/B :30]															
3	7	06/21/10-06/21/10		M-F GMA	7-9a		M-----	:30	\$250.00	0.00	NM				
(M) MG for 2.1 06/15															
E 3	7	06/15/10	06/18/10	ABC 7 News at 5p ABC 7 News at 5p	CM	5-530p	-TWTF--	:30	1	\$300.00	P-4	0.00	NM	1	\$300.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		06/14/10	06/20/10	-TWTF--	1		\$300.00		0.00						
E 4	7	06/15/10	06/18/10	ABC 7 News at 530p ABC 7 News at 530p	CM	530-6p	-TWTF--	:30	2	\$350.00	P-4	0.00	NM	2	\$700.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		06/14/10	06/20/10	-TWTF--	2		\$350.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
2	7	06/14/10-06/20/10		ABC 7 News at 530p	530-6p		-TwThF----	:30	(\$350.00)	0.00	NM				
See MG 4.3															
[INGESTED AS :15 S/B :30]															
3	7	06/18/10-06/18/10		ABC 7 News at 530p	530-6p		-----F----	:30	\$350.00	0.00	NM				
(M) MG for 4.2 06/15															
E 5	7	06/15/10	06/21/10	M-F 6-7p News Rotator M-F 6-7p	CM	6-7p	MTWTF--	:30	2	\$700.00	P-4	0.00	NM	2	\$1,400.00
NEWS/ABC NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		06/15/10	06/21/10	MTWTF--	2		\$700.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	7	06/15/10-06/21/10		M-F 6-7p News Rotator	6-7p		MTWThF----	:30	(\$700.00)	0.00	NM				
See MG 5.3															
[INGESTED AS :15 S/B :30]															
3	7	06/21/10-06/21/10		M-F 6-7p News Rotator	6-7p		M-----	:30	\$700.00	0.00	NM				
(M) MG for 5.1 06/15															
E 6	7	06/19/10	06/19/10	ABC 7 Sat News at 630p ABC 7 Sat News at 63	CM	630-7p	-----S-	:30	1	\$275.00	P-4	0.00	NM	1	\$275.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		06/14/10	06/20/10	-----S-	1		\$275.00		0.00						
E 7	7	06/19/10	06/19/10	Sat 7-8p Rotator Sat 7-8p Rotator	CM	WHEEL/JEOPARDY	-----S-	:30	1	\$175.00	P-4	0.00	NM	1	\$175.00
WHEEL OF FORTUNE/JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		06/14/10	06/20/10	-----S-	1		\$175.00		0.00						
E 8	7	06/20/10	06/20/10	ABC 7 Sun News at 630p ABC 7 Sun News at 63	CM	630-7p	-----S	:30	1	\$275.00	P-4	0.00	NM	1	\$275.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		06/14/10	06/20/10	-----S	1		\$275.00		0.00						
Totals														11	\$3,800.00